

## **ICAR-ATARI, Kolkata signed MoU with AMTPL, Ahmedabad for development of women entrepreneurs in agri-business**

*24<sup>th</sup> January, 2024, Kolkata*

A Memorandum of Understanding (MoU) was signed today between ICAR-Agricultural Technology Application Research Institute (ATARI), Kolkata and AgroPreneurs Market Technologies Pvt. Ltd. (AMTPL), Ahmedabad, for the purpose to execute Proof of Concept on development of women entrepreneurs in agri-business and procurement of farm-produce directly from farmers under the brand Grains Global.

Dr. Pradip Dey, Director, ICAR-ATARI, Kolkata and Mr. Prasun Dey, Director, AMTPL, Ahmedabad signed the MoU on behalf of their organisations.



This focused partnership between ICAR-ATARI and AMTPL will help AgroPreneurs in finding ready market and to build their own network with farmers. AMTPL will arrange ready buyers in domestic and international market using their local and global partners; will organize working capital for youth through bank loans; will provide free training on process, products, technology and pricing and will support to gain proficiency in AMTPL's technology platform. This will in turn enrich capabilities of KVKs to deal with farm produce.

The signing and exchange of the Memorandum of Understanding was witnessed by Dr. P. Bandopadhyay, Director of Extension Education, Bidhan Chandra Krishi Viswavidyalaya, Nadia; Dr. Avijit Halder, Principal Scientist, ICAR-ATARI, Kolkata; and Mr. Sandip Chatterjee, Co-Founder, AMTPL, Ahmedabad.